

Custom Made



Greenmood®

# Custom Made

Natural acoustic &  
aesthetic solutions  
using preserved plants

Unfolding the secrets  
of nature

**Greenmood®**

## About us

Founded in the heart of Europe, in Brussels, Belgium, our company introduces a new and revolutionary plant design concept.

We offer fully preserved natural plant products that combine aesthetics with high-level acoustic absorbance. Our handmade products contribute to increased performance and higher levels of wellbeing within the workplace.

We design and deliver all the structural and natural elements you need to reduce noise and increase the visual appeal of your interior space. Thanks to their unique ecological process, our mosses and foliages are totally maintenance free: they require neither pruning, nor watering, nor even sunlight.

Peace, quiet, wellbeing; inspired by nature.

Welcome to Greenmood.



## Our custom made offer

Natural preserved plants and mosses – requiring no maintenance at all – provide a great versatility: thanks to their characteristics we can imagine endless possibilities of interior design creations, fulfilling all your wishes.

Whether these design dreams include a Greenwall, Green Logo, Moss frames or other custom wallscapes... our experienced team of professionals will advise you on the best choices to suit your individual requirements, right from the conception stage.

From ambient noise reduction to the aesthetics of an interior space, we create commercial environments conducive to productivity and wellbeing.



100% handmade production



Moss harvested manually in european forests





# The benefits



## ENVIRONMENT

Our plants and mosses are harvested manually & sustainably in European forests. Our backing panels and frames are produced in Europe and certified PEFC/FSC.



## HEALTH

The preservation process involves solely unharmed & biobased materials, guaranteeing 100% biodegradable, hypoallergenic and non-toxic products.



## MAINTENANCE

Preserved plants and mosses are for indoor use only. That being said, they require no maintenance whatsoever: neither watering, nor pruning, nor even sunlight.



## DURABILITY

To achieve optimal durability it is recommended to avoid exposure to direct sunlight and proximity to water or heat sources.

As moss dries out when its environment does, it is strongly advised to avoid touching it. It will get back to soft touch when humidity raises again and is therefore a good humidity indicator.



## NOISE REDUCTION

The secret to a well-balanced corporate interior is not just in how it looks and functions but also in how it sounds. Noise pollution in working places results in poor concentration, reduced levels of collaboration, increased stress, discomfort...

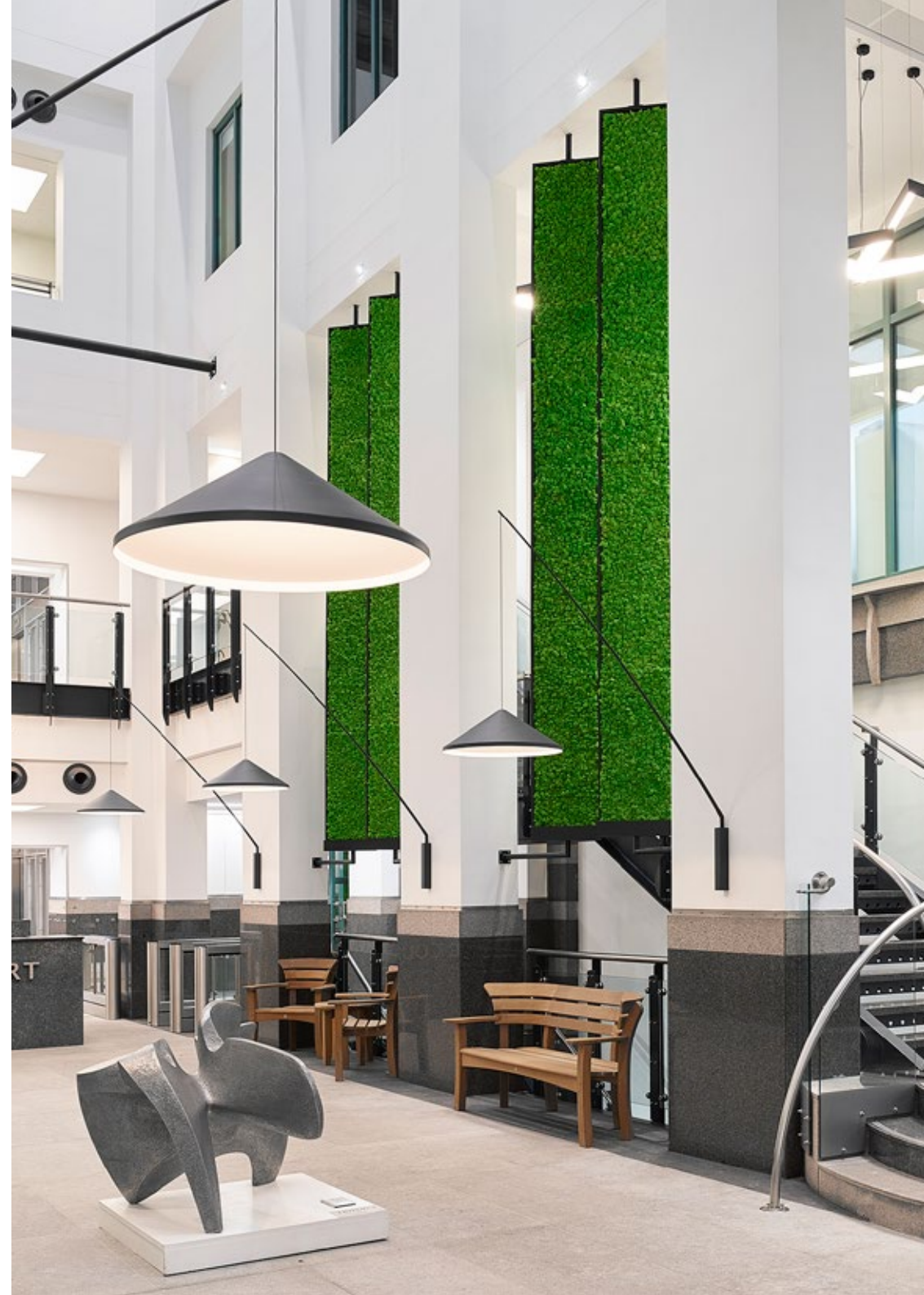
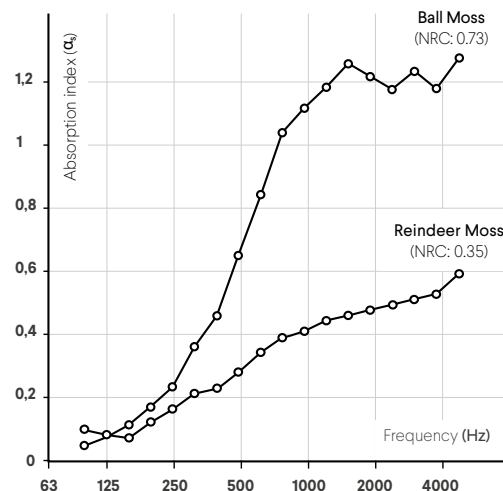
The solution is to reduce this ambient noise for the benefit of management, employees, and visiting customers and clients. Our projects have been proven to reduce noise pollution and absorb acoustics – a forefront of our creations.

All our projects are made using preserved mosses and plants, with acoustic benefits at the forefront of their creation.

They sound good, they look good, and they help you feel good.

The study below was conducted in a laboratory setting, the result displays the mosses undeniable noise reduction capability.

The tests were conducted in accordance to the ISO 11654:1997 standard (laboratory-based sound absorption coefficient measurements using 10m<sup>2</sup> for each moss).



# Our custom made solutions



## REINDEER MOSS

Lichen's versatility

Grown in North European forests and exclusively handpicked by local producers, in keeping with ancestral sustainable methods respectful of the environment. It is a very resistant, natural and certified fire retardant lichen, available in a wide range of colors.



## BALL MOSS

Nature in volume

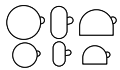
Preserved Ball Moss is generally used to add texture to a green wall base. Ball Moss gives you a vibrant colours & textures to any space with 3D effect on our green wall. They are all sustainably harvested and preserved using natural glycerine.



## FOREST

Lush foliage

Our Forest designs are made of flat moss covered with various density of preserved foliage, giving your walls a true wild forest feel! The preservation process allows for all the benefits of real plants without any maintenance needed, perfect for interior design elements.



## TWINKLES

for Green Walls

These playful graphic tools can be used to deliver added visual contrast and interest to classical preserved green walls. There are several patterns and modules which can be mixed together for a virtually infinite design variation potential.



## GREEN LOGO

Appealing branding

Your brand image is one of the most important features of your company: your corporate look needs to be both visually appealing and memorable. With personalized Green Logos made from 100% natural plants, you can achieve both, and more!





## Reindeer Moss



Our Reindeer Moss grown in Northern European forests is exclusively hand-picked by local producers, in keeping with ancestral sustainable methods respectful of the environment.

It is a natural fire retardant lichen that can be used only indoors, and must be guaranteed an environment with a minimum relative humidity of about 30%. That said, it does not need any maintenance at all.

Its unique shape and acoustic properties offer endless possibilities in design. This extremely soft and flexible moss blends perfectly with various materials.

The color – which is determined during the preservation stage – does not contain any harmful toxic or noxious substances and does not discolor with time.





Versatile, colorful  
and resistant



Achieving a  
wide variety  
of creations



High grade  
natural fire re-  
tardant



## Ball Moss



Preserved Ball Moss offers a vibrant color & texture to any space also adding volume to a flat surface.

Hand-harvested in European forests, these mosses of best quality will bring you a green lifestyle to your space.

They are sustainably grown and preserved using natural bio-based glycerine and food dyes.

Ball Moss provides the best acoustic absorption performance, even better than some specialized synthetic products.





Harvested manually  
in European forests

© Any Green



© Any Green

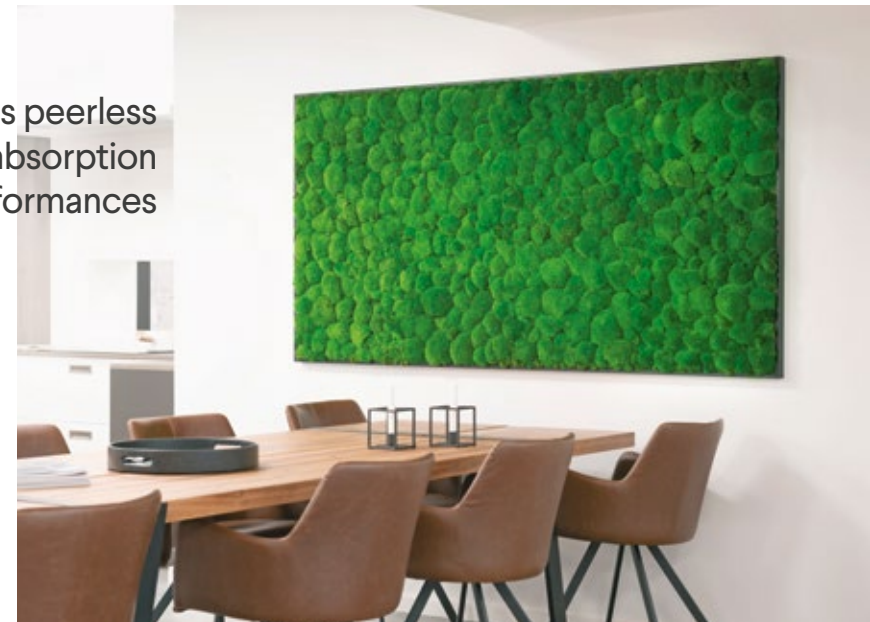


© Any Green

Organic looking colors  
from natural dyes



Provides peerless  
acoustic absorption  
performances





## Forest



Our Forest designs offer a true forest feel while enhancing both the acoustic and visual ambiance.

Their preservation process let us use all the benefits of real plants for interior design, without any disadvantages. They require absolutely no maintenance, no watering, no sunlight, nor any pruning whatsoever.

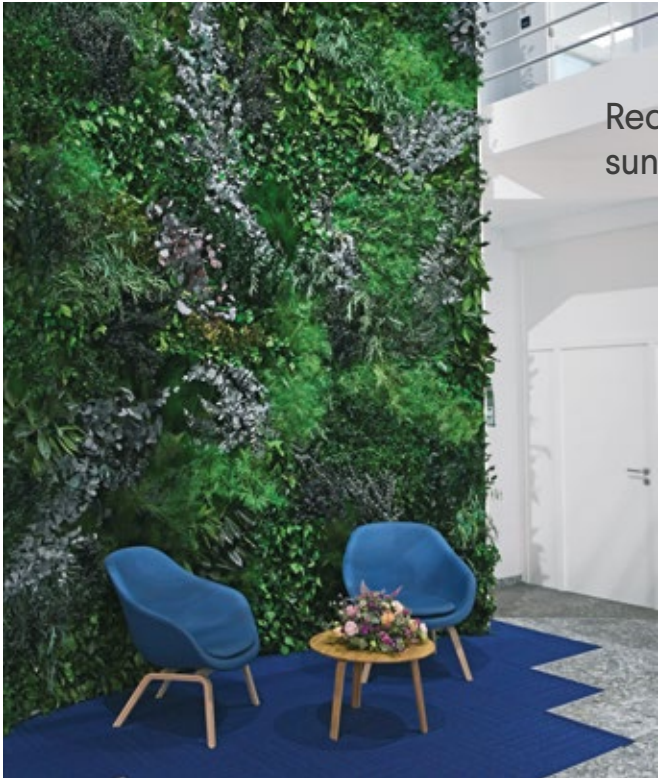
With this innovative concept of vertical gardens, Greenmood enters a real plant design universe. Immersed in the heart of a 100% natural exotic atmosphere, you'll quickly feel their soothing effect.

Whatever type of business you have, our Forest green walls will fit perfectly into your interiors, with a unique and personalized design!





Customized  
handmade  
compositions



Require no watering,  
sunlight, nor pruning



100% natural  
plants and foliages





# Twinkles

Design by Alain Gilles



These playful graphic tools can be used to deliver added visual contrast and interest to classical preserved green walls. The designs possibilities are endless in scope.

There are five standard patterns and seven different module designs, including linear and curving shapes, which can be mixed together or used uniformly on one wall.

Each module is easily attached, protruding beyond the organic material. Available in four different powder coating finishes: Matte White, Matte Black, Corten & Gold.

The Twinkles are ideal for any type of interior environment, including corporate lobbies, hallways, open-plan offices, waiting rooms and exhibition spaces.



Eye-catching  
design options



Hundreds of creative  
design options



Perfect for all  
interior settings





## Green Logos



Your brand image is one of the most important features of your company. Whether it's your logo or the signage within your business premises, your corporate look needs to be both visually appealing and memorable.

With Green Logos, you can achieve both, and more! We design personalized logos made from 100% natural plants. Preserved using eco-friendly techniques, these green designs will last for years, without the need for watering, maintenance or sunlight.

All logos and signage are handmade in our workshop by our experienced and expert team. Everything is bespoke and created specifically to your exact tastes, dimension requirements, and brand identity.

Let us help you incorporate the breathtaking power of nature into your company interiors – softening the corporate hardness for both your visitors and your workforce.





100% handmade  
and easy to install



Wide range of materials  
and techniques

Enhance your  
brand image  
with a natural look



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